



3 steps for private label car air freshener

If you want to make your own brand car air freshener, then you must read this article in advance. This article will introduce the processes for car air freshener private label (white label) and the recommended items. Let you have a better understanding of the framework.

1.Choosing items

You can reference the market product; what items sell well? We suggest you choose 4~5 products for the first launch, making this brand more diverse and professional. Also, you can have a better display on the shelves. You can averagely choose different types of car air freshener for your brand, vent type, hanging type, dashboard-type, spray, and under seats. Please take a reference to our classification for a further understanding.

2.Choosing Fragrance

Every country has different preferences for fragrance.

Some might prefer sweet fruity; some might prefer elegant perfume. In our observation, perfume type is more and more popular these years. Here is the classic fragrance we have; just let us know if you want any fragrances but not on the list. We can also make it for you.



Gourmet type	Squash, Coffee , Bubble gum, Pink Rainbow,
Fruity type	Lemon, Cherry, Strawberry, Coconut, Grapefruit,
Flora type	Lavender, Sakura, Freesia , English Pear & Freesia
Woody type	Vanilla, Mint, Oud, Red Cedarwood
Perfume type	Musk, New Car, Ocean, MEN AF, Cotton, Breeze, Lime& Basil

3.Design Your Product And Package.

We are almost there! In this part, we should focus on the product and package design. Based on the product's framework, there are some elements you can revise the design, like the sticker, paper card, or the color of fragrance or plastic. You can make all the designs consistent for your brand image. What is more, AirQ has many professional designers; we can also assist you in making your design. Easy and effective.



We offer two ways for your private label. You may do your design with our blank form or provide your information as below to exchange:



1. company logo and series name
2. company information
3. bar code



Display Box



Inner And Outer Box

Artwork printing for both of display box and outbox:

- Purchase quantity under 1000pcs*4 scent only provide blank box, or charge printing cost if you want to put artwork on box
- Purchase quantity up 3000pcs*4 scent can offer artwork printing in free.



Private Label / OEM

NO.305

COLUMNAR

- **SMALL PACK** L90xW70xH150(mm)
- **CARTON SIZE** L453xW408xH188(mm)
- **LIQUID** 160 ml
- **MEASUREMENT** 1.16 cuft.
- **INN/ OUT/ CTN** 12/24 PCS
- **N.W/G.W** 9.8/11.2 KGS



NO.306

ARGYLE

- **SMALL PACK** L163xW75xH38 (mm)
- **CARTON SIZE** L365xW340xH375 (mm)
- **LIQUID** 9 ml
- **MEASUREMENT** 1.6 cuft.
- **INN/OUT/CTN** 12/96 PCS
- **N.W/G.W** 6.3/8.1 KGS



NO.242

NATURE SCENTS

- **SMALL PACK** L68xW68xH38 (mm)
- **CARTON SIZE** L445xW293xH275(mm)
- **FIBER PAD** 40 g
- **MEASUREMENT** 1.27 cuft.
- **INN/OUT/CTN** 24/144 PCS
- **N.W/G.W** 9.5/11.31 KGS



NO.277

FRAGRANCE TAG

- **SMALL PACK** L77xW185xH3 (mm)
- **CARTON SIZE** L353xW317xH217 (mm)
- **VOLUME** 2 g
- **MEASUREMENT** 0.86 cuft.
- **INN/ OUT/ CTN** 24/288 PCS
- **N.W/G.W** 4.03/4.97 KGS



NO.286

LITTLE SPRAY

- **SMALL PACK** L37xW37xH129 (mm)
- **CARTON SIZE** L360xW308xH155 (mm)
- **LIQUID** 80 ml
- **MEASUREMENT** 0.61 cuft
- **INN/OUT/CTN** 12/72 PCS
- **N.W/G.W** 6.98/7.81 KGS

